

# **Privacy Policy**

## **EPS-Elektronik**

### **§ 1 Preface**

Your personal data (e.g. name, address, email address, telephone number, bank and credit card data) will only be processed under the terms of German data privacy laws. The following directives inform you about type, extent and purpose of collection, processing and use of your personal data. This privacy policy refers only to our website. If you access external pages via our site, please read up on data handling on these pages.

### **§ 2 Automatic data collection**

For technical reasons, we collect the following data which are sent by your browser:

- type and version of your browser
- your operating system
- referrer URL
- the visited page
- date and time of your access
- your internet protocol(IP) address.

These anonymous data are stored separately from your eventually stored personal data and do not allow conclusions upon an individual person. They are evaluated for statistical purposes and for optimisation of our website and offers. The data are deleted after evaluation.

This website uses Google Analytics, a web analysis service of Google, Inc. (" Google "). Google Analytics uses "cookies", which are text files that are stored on your computer and allow an analysis of the use of the website. The information generated by the cookie about your use of this website (including your IP address) is sent to a server by Google in the U.S. and stored there. Google will use this information to evaluate your use of the site, generate reports on your website activity for website operators and for further internet services. Google may also transfer this information to third parties if required by law or if third parties process such data on behalf of Google. Google will not associate your IP address with any other data that are stored by Google. You may

refuse the use of cookies by selecting the appropriate settings on your browser to prevent. In this case, however, you may not be able to use all features of this website. By using this website, you consent to the processing of your data by Google in the previously described manner and to the purposes set out above.

This website uses Google Adwords conversion tracking to evaluate the performance of the provided ads. The aim is to increase the quality and relevance of the ads. Used to determine performance Google uses small strings of text (called "cookies"), which are stored on your computer when you click on an ad. Normally, cookies remain active on your computer for about 30 days. When you visit pages on our site during that period, Google, and we are informed that you have seen the ad provided by Google. If you want to disable the use of cookies, you may set your browser to reject all cookies or that you are informed when a cookie is sent. However, note that some sites may not function correctly if you do not accept cookies.

### **§ 3 Inventory data**

- (1) Your personal data are exclusively used for order processing. For shipping of our products we have to inform the delivery service about your name and address. Your personal data will not be passed to a third party without your explicit consent or without legal basis.
- (2) By decree of the authorities we may provide information about inventory data in particular cases if necessary for prosecution, danger defence by police authorities of the federal states, legal tasks of the authorities for protection of the constitution or to enforce the law on intellectual property.

### **§ 4 Information**

If you want information about storage of your personal data, please phone 0049(0)5325-5287840 . Or email to [datenschutz@eps-elektronik.com](mailto:datenschutz@eps-elektronik.com)